

Executive Program in Global Business Management(IIMC)



ABOUT THE PROGRAM

Today's managers need applicable knowledge and skills to navigate their organizations through an ever-changing and dynamic global business environment. The 12 month Executive Program in Global Business Management is designed to contribute to global management development within the structure and systems of organizational behavior, blending management theory and tools with practical insights and participation.

As an individual grows within an organization it is imperative at each step forward to add-on qualifications & skills that are commensurate with the role he is assigned. Participants will gain new insights from the reality-based case studies. As well as share and develop decision-making techniques with an influential group of peers. The concept of the program is simple and the impact far-reaching.

The program is designed in part to fill in gaps in the experience of executives as they seek to master their professional roles and prepare for new ones.

USP of the Program

The globalization of businesses is demanding a wider set of skills from its managers. The Indian job market in several industries is now putting a premium on ability of managers to handle global situations. This program is in its 4th edition now. It is a general management program offered in the online education domain. Broadly, the program develops and hones the perspective of managing in our organizations, though with some difference. Firstly, this program is uniquely positioned to educate executives about issues related to managing people and work in global organizations and businesses. Second, this program creates a differentiation in terms of focused delivery on topics related to global business management and international management. Third unique component of the program is a focused delivery on building managerial skills and developing a global mindset.

Benefits

This program would give the participants a global perspective, i. e., various issues that come up and how organizations and other systems handle them.

The successful participants would form a set that is more equipped to handle situations of global businesses.

Successful participants become IIMC-LDP alumni, which has its own sets of advantages for identity, brand value, and marketability of the participants.

Schedule & Duration

- The EPGBM is of one year duration.
- Tuesdays 6.45 – 9.45 & Saturdays 12.15 – 3.15

Who Should Attend

Junior & Middle level executives aspiring to become Global Managers

Eligibility

- Applicants should be working professionals/self-employed
- Graduates (10+2+3) in any discipline with min. 50% marks [aggregate- considering results of all years (e.g. 3 or 4 together)] recognized by UGC/AICTE.
- Minimum 2 years of work experience (full-time paid employment) post completion of graduation as on Application Closure Date

Selection Process

- Candidates will be selected based on their performance in entrance test. Interview may be conducted.
- Entrance test will ascertain the participants' competency in English Language, Numerical Capabilities, Analytical Skills and IQ

Important Dates

- Application Closure Date :1st December 2011

Program Fees

	For Indian Students	For International Students
Application Fee	Rs. 2000/-	USD 100
Program Fee	Rs. 225000/- +service tax	USD 10500
Registration Fee	Rs. 5,625/-	USD 550
Campus Fee	Rs.11000/-	Rs.11,000/-
Total Fee	Rs. 2,30,625 + Rs. 11,000/- +service tax	USD 11050 + Rs. 11,000/-

- Program fees are payable online or through DD drawn in favour of "Hughes Communications India Limited".
- Campus fee is mandatory and will be payable by student directly to "Indian Institute of Management Calcutta".
- Campus fee includes Books/ Study Materials Fee for the complete program.
- Fee once paid is neither refundable nor transferable towards any other student/program/batch