

Executive Program in Business Management(IIMC)



ABOUT THE PROGRAM

As the world advances into the twenty - first century, managers face the challenge of increasing competition due to the globalization of business and economy. Salient changes witnessed are the deregulation and liberalization of economies, changing industry structures, mergers, acquisitions & alliance formations to sustain growth, privatization, technological advances, changes in the consumer preferences and life-style, and emergence of new forms of organization & management practices.

Not only business organizations, but the managers themselves need to equip themselves with new skills and resources needed to manage such enterprises. These skills are needed for the managers to assume greater responsibilities through career advancement based on knowledge, skills and competence.

Schedule & Duration

- The EPBM program would be of one year duration.
- Program Schedule : Sunday and Friday 6:45 pm to 9:45 pm

Eligibility

- Applicants should be working professionals/self-employed. Must possess 5 - 15 years of work experience (full-time paid employment) post completion of graduation as on March 31st 2011.
- Full Time Degree Graduates (10+2+3) in any discipline with min. 50% marks [aggregate - considering results of all years (e.g. 3 or 4 together)] recognized by UGC/AICTE. Deviation – only AICTE approved full-time Hotel Management Diploma (10+2+3) will be considered.

Who Should Attend

Graduates with minimum 50% marks, 5 - 15 years of work experience and currently employed may apply. Screening and selection will be done solely by IIMC.

Program Directors/ Faculty

Prof. Sushil Khanna, Prof. Saibal Chattopadhyay and Prof. Sudip Chaudhuri

Important Dates

- Application Closure Date: 15th December 2011

Program Fees

	For Indian Students	For International Students
Application Fee	Rs. 2000	USD 100
Program Fee	Rs. 300000	USD 12500
Registration Fee	Rs. 7500	USD 625
Campus Fee	Rs. 20000	Rs. 20000
Total Fee	Rs. 329500/-	USD 13225 + Rs. 20000

- Campus fee is additional and payable by student directly in the form of D.D in the name of Indian Institute of Management Calcutta, payable at Kolkota.
- Fee once paid is neither refundable nor transferable towards any other student/program/batch.